



For immediate release

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The love never fades - Win a Mercedes-Benz

Nonprofit sponsors car raffle to benefit battered women in metro Atlanta

ATLANTA, January 24, 2010 – Experience an enduring relationship, unlike any other. Partnership Against Domestic Violence (PADV) is raffling a 2010 Mercedes-Benz® C300 W automobile, valued at \$37,800. The raffle will help PADV meet its \$650,000 fundraising goal at its annual *Hearts with Hope* (HWH). The funds raised will support quality programs and services for battered women and their children in metro Atlanta. The gala will be held on February 20, 2010, at the InterContinental Buckhead Hotel.

Celebrating its 35th anniversary, PADV is raffling a C-Class Mercedes-Benz, a luxury sedan, which comes automatic with power windows and doors, and an iPod, sunroof and CD player. The Mercedes-Benz brand is known for its reliability, safety and precision engineering. Tickets are \$100 and only 1,500 tickets will be sold. The raffle began January 24, 2010. The drawing will take place at *Hearts with Hope* on February 20, 2010. You do not need to be present to win.

Call 404-870-9616 or click www.padv.org/HWH_Raffle.asp to purchase tickets or to obtain the official contest rules. Net proceeds to benefit PADV. Mercedes-Benz of Buckhead has partnered with PADV on this raffle.

Hearts with Hope Background: The 2010 gala is being led by co-chairs Susie Trotochaud, community philanthropist and volunteer, and Scott Dorfman, president and CEO of Innotrac. Trotochaud and Dorfman, long-time supporters of PADV, are joined by a host committee of executives including: Kelly Barrett, Genevieve Bos, Anne Bowen-Long, Andre De Winter, Melinda Ennis-Roughton, Ann Franks, Tom Franks, Chris Hagler, Joy Jarrett-Shealy, Michelle Johnson, Rena Kilgannon, Debbie Levine, Atlanta City Council President Ceasar Mitchell, Sarah O'Brien, Trish Roberts, Craig Robson, Natalie Ross, Sheryl Sellaway, Keith Shurbutt, Suzanne Sitherwood, Susan Tillery, Michelle Tondi, Mark Weinstein, Jacqueline Welch, Malika White and Wilson White. HWH raises more than half of PADV's annual general operating budget.

PADV Background: For thirty-five years, PADV, the largest domestic violence agency in Georgia, has provided professional support, safe shelter and empowering advocacy to battered women and their children in metro Atlanta. PADV transforms the lives of thousands of domestic violence survivors and their children in metro Atlanta annually through violence prevention, emergency intervention and long-term advocacy. Operating the only state-certified domestic violence shelters in Fulton and Gwinnett Counties, PADV also offers a 24-hour crisis line, long-term housing, support groups, legal advocacy, corporate and community education and a teen dating violence prevention program. To learn more about domestic violence and PADV programs and services, please visit www.padv.org or call 404-870-9600.