Recently, I was at a meeting with a potential donor and she asked me, “What is unique about Partnership Against Domestic Violence? How does PADV stand out from other domestic violence agencies?” It was a great question – one that gave me an opportunity to think deeply about our work, who we are and what we represent. The more I thought about it, the longer my list became of the ways the staff and board at PADV make us an exemplary, cutting-edge and model domestic violence program.

First on my list is the commemoration of PADV’s 40th anniversary this year. In 1977, PADV was incorporated as a non-profit. Then in 1978, PADV opened as the first domestic violence shelter in Georgia and fifth in the nation. We say commemorate because while we’re honored to have been able to serve our community for the last 40 years, we’re saddened by the hurt, trauma and loss we’ve seen and sometimes feel angry that the need for our services remains so great. While we mourn the ongoing violence that continues to disrupt, damage and sometimes take lives, we’re grateful for the tremendous community support that has allowed us to become the largest domestic violence agency in the state of Georgia, touching over 20,000 lives every year.

Second is the exemplary accomplishments of our Teen Dating Violence program. This year, we provided teen dating violence and healthy relationship training to all Independent Living youth in the Georgia foster care system. We’ve started conversations with technical schools and universities to reach college-age youth, and had 543 people attend our Teen Dating Violence Summit – setting a record number.

A close third is the impactful “Domestic Violence Isn’t a Personal Problem. It’s Everyone’s Problem” public awareness campaign created for PADV by the global ad and marketing firm, VML. VML offered to develop a PR campaign for the agency, at no charge, to bring more awareness to the issue of domestic violence. The result is a bold campaign bringing attention to the fact that over half of mass shooters have a history of domestic violence prior to committing an act of crime. How many lives can we save if we proactively address domestic violence in the early stages, and don’t allow it to escalate to abuser’s partners and the public?

And, there’s more. Over the last year, PADV:

- Partnered with Hilton Hotels to host a series of Men’s Leadership breakfasts to involve men more in the work against domestic violence.
- Completed a planning process for the renovation of our Fulton facility, and began work to implement these renovations.
- Held an inaugural “Executives in Action” luncheon as part of our 40th anniversary commemoration to involve the business community more in the work against domestic violence.
- Raised a record amount of money at our 29th Annual Hearts with Hope Gala.
- Started a proactive outreach to communities that don’t receive much support for domestic violence efforts including the LGBT, men, people with disabilities and women in prison.
- Began weekly community-based services through a partnership with the Good Samaritan Health Clinic.
- Hosted a student fellow from South Sudan who worked in our Safe Families legal assistance office in Fulton County. She intends to take what she learned and help provide legal assistance to victims of domestic violence in South Sudan.

The amazing, hard-working and committed staff at PADV are saving and changing lives across Georgia and halfway across the globe. We strive to turn our anger and frustration into energy and determination to reach even more lives. Join us on this incredible journey of accomplishing amazing things. We can’t do it without you!

Nancy Friauf, MPA, M.ED
President and CEO
2017 PADV
accomplishments

120 community presentations were made to a total of 6,798 participants.

8,217 calls were fielded by PADV’s crisis lines.

5,193 individuals were assisted with legal advocacy support.

759 women collectively attended 3,479 hours of support group sessions.

PADV provided 163 teen dating violence prevention program events, reaching 5,238 youth, parents and youth serving adults.

563 women and children were residents at PADV’s safe houses. PADV has two shelter locations with a total of 96 beds.

55 people were served through PADV’s supportive housing program.
In 1975, Susan May was working for the Atlanta YWCA Women’s Center where she frequently got calls from women asking if they could stay at the Center because they were terrified of their husbands’ violence. “We didn’t even have the phrase ‘battered women’ back then,” Susan remembers, “It was just women who were getting beaten up by their husbands and boyfriends.”

Frustrated with the lack of available services, Susan decided to gather individuals from the social service community and ask one simple question, “How can we help these women who are in fear for their lives and the lives of their children?”

Susan decided to pull together a number of concerned community and social service members, later known as the organization’s board of directors, to create a committee dedicated to forming a battered women’s program in Atlanta. Susan maintained her part-time job at the YWCA while devoting the rest of her time to serving as President of this newly created committee. She spent many hours getting the word out about the organization as well as looking for properties to serve as a shelter. As awareness of a possible shelter grew, crisis calls from women seeking help began overwhelming the YWCA Women’s Center. Susan started recruiting and training volunteers to help respond to these calls, now known as the Partnership Against Domestic Violence crisis line.

Before starting the journey to create the Council for Battered Women, later renamed Partnership Against Domestic Violence, Susan had no idea the issue was so prevalent. The nation’s eyes were opened in August of 1976 when Ms. Magazine became the first national magazine to discuss domestic violence. From the awareness raised by the magazine coverage and publicity garnered by Susan to gain financial help for the developing shelter, the calls for help continued to grow. “The phones were always ringing, no matter how many phone lines we added. We had to train volunteers on how to answer crisis calls on their own phones,” said Susan. “I became even more convinced we had to have a shelter and have it soon. It couldn’t just be a hotline or a few generous hotels that took in women and their kids for a few days, it had to be a resource that would provide safety and give women the time they needed to create a violence-free life.”

The first PADV shelter was a building leased to the organization at no cost for five years. This gift fell into their laps after the building owner watched a television interview with Susan and anchorman John Pruitt. With very little money, Susan and the rest of the board of directors relied on community volunteers from local churches, the Georgia Institute of Technology intern program and the Herman Russell Construction Company to get the building ready for its first residents.

The first eight PADV employees came right out of college as a result of the Comprehensive Employment and Training Act, a long-retired federal job training program. One of those members was shelter manager Nancy Friauf, now President and CEO of PADV. After seeing the overwhelming need for the new shelter and 24-hour crisis line, Susan was relieved that Atlanta finally had resources available to address the needs.

Susan was involved with PADV from 1975 to 1982. She still feels extreme gratitude and awe for all those that helped make this organization possible, both at its inception and throughout its 40 years of operation. The tremendous outpouring of support from the community showed her that “we are all in this together.”
As we look forward to the future of Partnership Against Domestic Violence, we’re saddened that there, unfortunately, is a future. It would be wonderful to have no need in society for groups such as PADV, but until our vision of a community free of domestic violence is attained, we remain steadfast in our mission to end the crime of intimate partner violence and empower its survivors.

After serving on the Board of Directors for over three years, helping develop the FY17-20 strategic plan and now chairing our biggest fundraiser, Hearts with Hope, I’m very aware of the work that lies ahead for PADV. Over the last 40 years, PADV has saved countless lives and returned normalcy to so many women and children. Going forward, we will continue to focus on providing safe havens for our clients including our shelters, crisis line, community-based apartments and legal services. Beyond these, we’ll provide services that are needed to empower the survivors and to help them achieve the means emotionally, physically and financially to successfully move beyond the violence in their lives.

To achieve our vision of a community free of domestic violence, we need the vast majority of the community contributing to our efforts as well. The community is a huge part of the solution, so people need to be educated on the forms of violence and warning signs. We need the community to know what to do when they suspect or know there is domestic violence occurring, and feel obligated to act out against it.

What I know is that this is everyone’s problem, because chances are, it’s a problem for someone you care about – your neighbor, coworker, friend or fellow church member. It crosses all education levels, income levels, social classes and ethnic groups. Because of this, PADV needs everyone to be active in the solution by educating the community, giving their time and money, and becoming a role model to help us eradicate domestic violence in our community.

Sincerely,

Jennifer Graham Johnson
Strategic Planning Committee Chair

“This is everyone’s problem, because chances are, it’s a problem for someone you care about.”
HEARTS WITH HOPE GALA
5.29.2017

The 29th Annual Hearts with Hope Gala was the most successful event in our organization’s history, raising more than $700,000. This exquisite fundraiser featured a silent and live auction, live entertainment and the outstanding food and service of The Ritz-Carlton Buckhead. With a room filled with more than 500 guests, we reaffirmed our commitment to supporting women, men and children as they work toward healing from the physical and emotional scars of domestic violence.

EXECUTIVES IN ACTION 40TH ANNIVERSARY LUNCHEON
11.10.2017

This year marks the 40th anniversary of PADV enabling many families to navigate the difficult road from danger to safety, fear to confidence and abuse to love. In honor of PADV’s 40th, the Fulton Fund Development Committee launched this new initiative, Executives in Action, to educate leaders in Atlanta on the dangers of domestic violence. The luncheon focused on creating awareness of the impact domestic violence has on the health of the workplace. Linda Klein, immediate Past President of the American Bar Association and Senior Managing Shareholder at Baker Donelson, presented the keynote address along with an eye-opening testimony from Charmagne Helton – a current PADV board member and former client.
What we do:
• Temporary Protective Orders
• Family Law Programming
• Shelter Referrals
• Support Groups

What is the Safe Families Office?
The Safe Families Office is a collaboration between Partnership Against Domestic Violence and the Atlanta Volunteer Lawyers Foundation. The Safe Families Office helps people through the process of obtaining a Temporary Protective Order (TPO) for domestic violence or stalking.

The Safe Families Office is open Monday through Friday from 9:00 am to 4:00 pm. The office can be reached at (404) 612-4324.
SURVIVOR STORY

Griselda

Griselda thought she had found true love. So when he asked her to marry him, Griselda took the plunge, left her home country of Mexico and moved with her new husband to San Francisco. Just two months into the marriage, she found herself isolated and terrified.

It started with dinner when her husband didn’t like the meal she made. So he threw a blender at her and chased her from the house. When she finally returned home, he begged for her forgiveness and promised nothing like this would ever happen again. But it did – and it got worse.

When Griselda became pregnant with their first child, she was overjoyed and prayed that this blessing would stop her husband’s violence. It didn’t. “He threw the dining room table at me, punched me in the face and beat me into unconsciousness,” she says.

The ongoing abuse destroyed Griselda’s self-esteem. She tried to work, but found it hard to get anything other than short-term jobs such as babysitting and housekeeping due to the language barrier. Her husband thwarted all her efforts to learn English and often jealously lashed out at her employers, which led to her being fired over and over again.

By the time Griselda gave birth to their second child, all her confidence was gone. To make matters worse, she discovered she had cancer and her husband forced her to wait until he would allow her to get treatment. Griselda ultimately beat the cancer, but the health scare created a new determination in her: She would learn English so that she could speak for herself. Griselda secretly started taking English classes while her husband was at work and her kids were in school.

One evening, Griselda’s husband attempted to punch her. He missed, but the force of the blow put a hole through a wall of their home. Enraged that Griselda had dodged his punch, he grabbed her niece who happened to be visiting them and threatened to kill her. This was the last straw. Griselda grabbed a phone and, using her newly learned English, called the police for help. When the police arrived, however, they told Griselda that she, not her husband, would have to leave the home. Griselda called PADV and she and her children were admitted to a PADV safe house that night. Her new life began.

Today, Griselda’s children are proud, productive adults. And Griselda? Since 2015, she has worked for PADV as a bilingual advocate in our shelters. Through her work, she is able to make a difference for so many others who PADV serves.

“I so value the opportunity to work with the Latino community,” Griselda says. “I appreciate being able to share my experiences and to serve as a resource for domestic violence survivors.”

“I am your daughter. You are my father. But for now, you are a stranger.”

From a poem written by Griselda’s daughter.
Hospitals are committed to providing the best possible healthcare to the communities they serve. This is certainly true across the Northside Hospital system, where our commitment to supporting healthier patients and creating a stronger, healthier community fabric extends beyond our physical walls. This is why we give to Partnership Against Domestic Violence.

At Northside, we have developed strong relationships with organizations that share our culture of wellness and stewardship. Healthcare, education, awareness and advocacy intersect through these partnerships.

In addition to our financial support of these organizations, last year more than 4,250 Northside employees with their families and friends donated 30,000 hours of their time to more than 100 service projects across Metro Atlanta.

Like Northside, PADV is committed to improving the health and wellness of those who live, work and play in Atlanta. We are inspired by and grateful for the lifesaving and life-changing work that they do to end the crime of intimate partner violence and empower its survivors. It is why we have supported PADV for so many years.

We share their fervent hope for a community free of domestic violence – for fewer women and children visiting our emergency rooms in critical condition and safer homes for our employees.

Thank you, PADV, for your 40 years of service.
The goals of our Teen Dating Violence Prevention Program are to reduce teen dating violence rates in Georgia, educate and increase awareness among teens about safe and healthy relationships, encourage dialogue with teens about dating relationships, educate adults about the signs of teen dating violence and provide safety planning and resources to teens experiencing dating violence. We do all this by:

- Offering one-time teen workshops to discuss warning signs of teen dating violence (TDV), address the definition of TDV and safe bystander intervention.
- Offering one-time adult workshops intended for parents, teachers, social workers or any youth service provider to discuss warning signs of TDV, address the definition of TDV and provide other resources.
- Offering a six-session program series designed to teach our Healthy Relationships Curriculum. Program topics include healthy relationships, gender roles, power and control, red flags, safety planning and bystander intervention.
- Offering our annual Teen Summit. A day-long event for adults and teens to increase their knowledge of TDV.
- Offering a Teen Dating Violence Advisory Board for teenagers to empower each other to take a stand against dating violence in their communities and through social networking sites.

Many violent incidents go unreported, especially by teens. Young women between the ages of 16 and 24 in dating relationships experience the highest rate of domestic violence and sexual assault. Among girls 14 to 17 years of age, 40% report knowing someone their age who has been hit or beaten by a boyfriend. Studies suggest that 15.5 million children across the nation witness the abuse of a parent or adult caregiver each year, and children raised in homes where the mother was battered are 15 times more likely to be abused than children in non-violent homes.

IN GEORGIA, ONE-THIRD OF WOMEN AGES 14 TO 44 WILL EXPERIENCE DOMESTIC VIOLENCE DURING THEIR LIFETIMES

TEEN DATING violence
Despite overwhelming evidence to the contrary, most people think domestic violence could never affect them or anyone they know, so they feel no reason to act or get involved.

1 IN 4 PEOPLE WILL BE A VICTIM OF DOMESTIC VIOLENCE IN THEIR LIFETIME

57% OF MASS SHOOTINGS ARE COMMITTED BY PEOPLE WITH A HISTORY OF DOMESTIC VIOLENCE

If we had stopped them when their violent actions began, could we have prevented his/her acts of mass violence? How many more lives could we have saved? With this established pattern of behavior, it’s never too early to spot the warning signs, reach out and get help.

By drawing attention to this clear connection, our goal is to get people to act — by donating, reporting abuse, getting involved or becoming educated.
Partnership Against Domestic Violence has provided professional, compassionate and empowering support to battered women and their children since 1977. PADV is the largest non-profit domestic violence organization in Georgia and our mission is to end the crime of intimate partner violence and empower its survivors. Over the last year, we provided each of the following programs and services free of charge to those in need.

### CRISIS LINE
Trained workers provide safety planning, information and support to callers in immediate danger, and to those with questions about others who may be battered.

### SUPPORTIVE HOUSING
PADV’S Supportive Housing Program assists battered women in their efforts to gain independence from their abuser. This program offers rental, utility, childcare, employment, legal and educational financial assistance.

### SAFE HOUSES
During their stay, residents receive assistance with legal advocacy, support groups, clothing, food, housing referrals, childcare, transportation and job opportunities.

### LEGAL ADVOCACY
As a part of PADV’s legal advocacy services, we prepare temporary protection orders, assist clients in completing legal paperwork and advocate for the domestic violence survivor in the often intimidating and complex judicial system.

### SUPPORT GROUPS
Support groups provide assistance to women who have left violent relationships or continue to live with their abuser. These women share experiences, offer encouragement and generate ideas on ways to live violence free.

### PREVENTION & OUTREACH
PADV believes that education is the key to ending domestic violence on a community-wide level. We strive to teach and enhance the public’s awareness and ability to speak out against domestic violence through our education and prevention efforts. We reach diverse groups including law enforcement, business, Latino groups, faith-based organizations, men and civic groups.
Anna Johnson began volunteering with PADV shortly after settling in Atlanta in 2006. Anna was called to volunteer with PADV because of her personal background with domestic violence. Anna grew up in a home where domestic violence was present and later lived in an abusive marriage. So, when she began researching opportunities with non-profits, PADV seemed like a natural fit. Over the last ten years, Anna has volunteered by answering the PADV crisis line, assisting women to obtain temporary protection orders, helping staff in our safe house and working at each of our annual special events, including her favorite, the Hearts With Hope Gala which she hasn’t missed since 2007.

Whenever Anna is volunteering, you can see her enthusiasm and passion for supporting the mission of PADV and our survivors. In her own words, “I am so pleased and honored to be affiliated with such a wonderful organization for the benefit of women and children.”

Primerica is a company that prides itself on its devotion to making a difference in the lives of its clients, representatives and employees. For 39 years, Primerica has called Metro Atlanta home and has made it a point to support the organizations where its employees work and live. Primerica prides itself in marrying its corporate mission with its community mission by helping people become financially self-sufficient.

Since 2003, Primerica has been a valued PADV partner in many ways. Over the years, Primerica has contributed more than $200,000 to PADV through program support, Hearts with Hope sponsorships and countless in-kind contributions.

Since 2014, Primerica has graciously offered its corporate headquarters in Duluth to host PADV’s annual Teen Summit, which is focused on teaching teens and youth-serving adults the warning signs of unhealthy dating relationships. This year, the Teen Summit and Primerica welcomed 541 participants.

Since 2011, Primerica’s Chief Financial Officer, Alison Rand, has served actively on PADV’s Board of Directors and served as chair of the 2015 Hearts with Hope Gala.
2017 PUBLIC SUPPORT

- **36%**
  - $1,262,095 Contributions

- **6%**
  - $197,554 In-Kind Contributions

- **55%**
  - $1,950,327 Government (Federal, State and Local)

- **3%**
  - $106,025 United Way Funding

**$3,516,001 TOTAL CONTRIBUTIONS**

2017 EXPENSES

- **53%**
  - $1,878,746 Shelter

- **20%**
  - $723,428 Prevention & Outreach

- **10%**
  - $369,959 Resource Development

- **9%**
  - $308,816 Supportive Housing

- **8%**
  - $299,185 Administrative

**$1,950,327 Government (Federal, State and Local)**

PADV 2017

**Financials**
500,000 - ABOVE
Criminal Justice Coordinating Council

100,000 - 499,000
Board of Commissioners of Fulton County, Georgia
United States Department of Housing and Urban Development
United Way of Greater Atlanta

50,000 - 99,999
Verizon Wireless
Bank of America Foundation
Northside Hospital

25,000 - 49,999
City of Atlanta – HUD CDBG
Community Foundation of Northeast Georgia
Clyde and Sandra Strickland Fund
FEMA Emergency Food and Shelter Program
Gwinnett County Community Development Program
Georgia Department of Human Services - DFCS (DHS)
Metro Waterproofing, Inc.
The Luther and Susie Harrison Foundation, Inc.
The Primerica Foundation

10,000 - 24,999
Alison Rand and Allan Zachariah
Another Chance Foundation, Inc.
Atlanta Women’s Foundation
Community Foundation for Northeast Georgia
Cox Enterprises Inc.
Danny N. Gordon
General Welding & Fabricating, Inc.
Genuine Parts Company
Georgia Department of Community Affairs
Gwinnett County - ESG
Gwinnett Hospital System
Jennifer and David Johnson
John H. & Wilhelmina D. Harland Charitable Foundation
Kilpatrick, Townsend, Stockton, LLP
Mary Kay Charitable Foundation
Ned Werx, Inc.
Nell Warren Elkin and William Simpson Elkin Foundation
Primera
Publix Super Markets - Atlanta Division
Roz Alford
SunTrust Trusteed Foundations

5,000 - 9,999
12Stone Church
Alison Rand and Allan Zachariah
Bright Funds Foundation
CD Consulting Group
Cisco Systems Inc.
Coax Media Group Atlanta Radio
Dixon Hughes Goodman LLP
DonateWell
Duane Morris LLP
Emily Bourne Grigsby
Fidelity Charitable Gift Fund
Frances Hollis Brain Foundation
Georgia Power Company
Georgia-Pacific Foundation
Holy Cross Anglican Church
Ida Alice Ryan Charitable Trust
Jennifer Johnson
JTS Health Partners
Karen Atkins
Kaiser Permanent
Karla and Gregg Worley
KPMG
Macy’s Corporate Services, Inc.
Majestic Realty Foundation
Mary and J. Heffy Provost
Merchant & Gould, P.C.
National Philanthropic Trust
Nordstrom
Pallavi Gor
Paul J. Lottus
Publix Super Markets
Charities, Inc.
Raymond Schinazi & Family Foundation, Inc.
Richard Munroe Foundation, Inc.
Robin Stenzel
Sage
Sebastien Siva
The Frances Wood Wilson Foundation, Inc.
The Livingston Foundation, Inc.
The Nordson Corporation Foundation
The Piedmont Bank
The TIFX Foundation, Inc.
The Willis Foundation
Tracey and William Ledbetter
Walton Electric Trust
WCSCC Charities, Inc.
Winston & Strawn
Wolters Kluwer

2,500 - 4,999
Alice and Bill Penton
Amerigroup Corporation
Amy Edgar and Jonathan Bender
Amy Keiser
Anne and Michael Howell
Brand Mortgage Group, LLC
BrandBank
Bryan Cave LLP
CAB Incorporated
Chamberlain, Hrdlicka, White, Williams and Autry
Chubb Group of Insurance Companies
Cynthia and Rand Meyer

1,000 - 2,499
Accenture
Advisors Charitable Gift Fund
Alltrand
Alpha Kappa Alpha Sorority, Inc.
Amelia Miller
Ashli Smith
Balentine
Bank of America Employee Giving Campaign
Bob and Lynn Turknett
Bradley Sosebee
Brand Properties, LLC
Charlene and Gus Blanchard
Chrispy Strohmeyer
Christine and Hamish Davidson
Christine and Jeffrey Cashman
Cia Cummings
Claudia and Larry Bowman
Comprehensive Health Management
Cynthia M. Thigpen

12Stone Church
Alison Rand and Allan Zachariah
Bright Funds Foundation
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Cisco Systems Inc.
Coax Media Group Atlanta Radio
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Cia Cummings
Claudia and Larry Bowman
Comprehensive Health Management
Cynthia M. Thigpen
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# BOARD OF DIRECTORS

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<td>Tameeka Law Walker, MD</td>
<td>Treasurer/CEP</td>
<td>Georgia Perinatal Consultants</td>
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<tr>
<td>Yvonne Williams-Wass</td>
<td>Treasurer/CEP</td>
<td>Sutherland</td>
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<tr>
<td>Karla Worley</td>
<td>Treasurer/CEP</td>
<td>Regulatory Data Corp Inc</td>
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<tr>
<td>Paul Howard</td>
<td>Treasurer/CEP</td>
<td>Fulton District Attorney’s Office</td>
</tr>
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# EXECUTIVE TEAM

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nancy Friauf, MPA, M.ED</td>
<td>President &amp; CEO</td>
<td><a href="mailto:Nancy.Friauf@padv.org">Nancy.Friauf@padv.org</a></td>
</tr>
<tr>
<td>Rayna Wooden</td>
<td>Vice President of Operations</td>
<td><a href="mailto:Rayna.Wooden@padv.org">Rayna.Wooden@padv.org</a></td>
</tr>
<tr>
<td>Shelley Parnes</td>
<td>Certified Public Accountant</td>
<td></td>
</tr>
<tr>
<td>Samantha Macedo</td>
<td>Vice President of Prevention &amp; Outreach</td>
<td><a href="mailto:Samantha.Macedo@padv.org">Samantha.Macedo@padv.org</a></td>
</tr>
<tr>
<td>Jeffrey C. Brown</td>
<td>Vice President of Development &amp; Marketing</td>
<td><a href="mailto:Jeffrey.Brown@padv.org">Jeffrey.Brown@padv.org</a></td>
</tr>
<tr>
<td>Katha Blackwell</td>
<td>Vice President of Shelter Service &amp; Supportive Housing</td>
<td><a href="mailto:Katha.Blackwell@padv.org">Katha.Blackwell@padv.org</a></td>
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LETTER FROM THE
chairman

As PADV commemorates four decades of providing a hotline, shelter and medical, legal and career assistance to domestic abuse victims and survivors, I am inspired by all that we have achieved in 2017 as well as our plans for 2018 and beyond.

Intimate partner violence persists, in part, because it is easy to ignore. The shame felt by many survivors and our collective discomfort with the issue keep it in the shadows. However, times have changed and PADV is taking advantage of the increased willingness to talk about and stand against these difficult issues.

Interest and participation in our prevention efforts are increasing rapidly. PADV’s outreach to teens to help them understand healthy relationships, as well as danger signs, is growing steadily. Parents and teachers are more likely to take advantage of opportunities to learn and talk with their children and students. Employers are, more than ever, willing to learn how the crime of intimate partner violence affects their employees and businesses. And our Men’s Leadership Breakfast is gaining momentum and making it clear that everyone has a key role to fill.

In 2017, we had record-setting attendance at our 29th Annual Hearts with Hope Gala, raising an unprecedented $700,000. Karla Worley, once again, chaired the tremendous event along with the assistance of co-chair Paul Loftus.

Nancy Friauf continues to be an indomitable force as PADV’s President and Chief Executive Officer. She has established a talented and stable leadership team who are all leaders in their own right and have given their time, financial support and devotion to the cause.

In the end, our work would not be possible without support from sponsors, donors and volunteers like you. I thank everyone who helps us fulfill our lifesaving and life-changing mission, and call on your continued support as we gain even more momentum in the coming year.

Sincerely,

Buddy Toliver
PADV Board of Directors Chairman
Partnership Against Domestic Violence works to end the crime of intimate partner violence and empower its survivors.